

BOOK -DETAIL

B.B.A.Semester2nd

S.NO.	SUBJECT	BOOK NAME	WRITER NAME	PUBLISHER
1	INDIAN SYSTEM IN BUSINESS	The Indian Financial System: Markets, Institutions and Services	Bharati V. Pathak	Pearson Education India
2	OPERATIONS MANAGEMENT	OPERATIONS MANAGEMENT	Mahadevan B.	Pearson Education India
3	INFORMATION TECHNOLOGY IN MANAGEMENT	INFORMATION TECHNOLOGY FOR MANAGEMENT	BEHL	Tata McGraw-Hill Education
4	MANAGERIAL ECONOMICS	MANAGERIAL ECONOMICS	Arun Kumar, Rachana Sharma	Atlantic Publishers