

# **Sai Nath University**

## **Assignment For BBA <sup>2nd</sup> Sem.**

The Assignment will consist of two parts, A and B. Part A will have 5 short answer questions(40-60 words) of 4 marks each. Part B will have 4 long answer questions of 5 marks each.

**All questions are compulsory.**

These Assignments should be completed and submitted in written form by the student to his/her respective Faculty/ Examiners. Assignment Submission Dates are:

➤ **June-18**

### **List Of Suggested Questions**

The list of suggested questions is for students to practice. Although optional, we recommend that students solve these questions, as they will help them in preparing for exams as well as in clearing the important concepts of the subject.

### **List of Practical and suggested practical's**

The list of practical's should be done by the students in their Lab Sessions. These are the basic practical's, which each student should be able to do himself independently. While the list of suggested practicals are optional, but it is recommended that students should perform those practical so as to have a thorough knowledge of the subject

### **Education Delivery Schedule (EDS)**

As per University Semester scheme, the minimum contact hours of each paper has been

Divided into two hours theory and practical class.

The faculty will maintain this attendance paper wise for his/her batch.

<b>Subject Code</b>	<b>Subject Name</b>
<b>BBA-210</b>	Indian system in business
<b>BBA220</b>	Operation management
<b>BBA-230</b>	I.T. in Management
<b>BBA240</b>	Managerial Economics

# **SAI NATH UNIVERSITY**

## **Cover page of Assignment**

ID NUMBER .....  
NAME .....  
COURSE MBA.....  
STREAM .....  
SEM 2<sup>nd</sup> .....  
SUBJECT CODE .....  
SUBJECT NAME .....

**Assignments will be completed by the Student in his/her own handwriting.**

**BBA-210**

***INDIAN SYSTEM IN BUSINESS***

**PART-A**

- Q1)-What is the macro economics.
- Q2)-Define money.
- Q3)-What is inflation.
- Q4)-What is Monetary policy.
- Q5)-Gives differences between the monetary policy & Fiscal policy.

**PART-B**

- Q6)-What are the economics planning in India.
- Q7)-Discuss issues in economic developments.
- Q8)-Describes socio-economic problems like unemployment & the inequalities in India.
- Q9)-Discuss the contribution of agriculture in GDP of India.
- Q10)-Describes the role of industrialization in development of country.

## **BBA-220**

### ***OPERATION MANAGEMENT***

#### **PART-A**

- Q1)-Define operation management.
- Q2)-Gives significance of operations management decision.
- Q3)-Discuss the steps involves in designing operation research.
- Q4)-Discuss linear programming & its application.
- Q5)-What is graphic methods & simplex methods.

#### **PART-B**

- Q6)-Describes basic models of queuing theory.
- Q7)-Writes a short essay on Degeneracy in transportation problems.
- Q8)-Define zero sum game theory & its strategies pure & mix.
- Q9)-Gives details about the Hungarian method of solving an assignment problem.
- Q10)-Give knowledge about the Critical path method (CPM) in networking analysis.

## **BBA-230**

### ***I .T .IN MANAGEMENT***

#### **PART-A**

Q1)- Gives definition of data & information.

Q2)-Discuss about the information need at different level of management.

Q3)- Define Management support system.

Q4)-Differences between management & decision support system.

Q5)-Gives limitations & pitfalls of MIS plan.

#### **PART-B**

Q6)-Define Electronic commerce. and Its uses in economic development.

Q7)-Describes Database management system & its uses in management.

Q8)- Explain In detail of Building information system.

Q9)-Define 3 stage of planning model in MIS plan.

Q10)-Discuss developing E-business strategy.

## **BBA-240**

### ***MANAGERIAL ECONOMICS***

#### **PART-A**

Q1)-Give differences between cardinal approach & ordinal approach.

Q2)-What is law of diminishing marginal utility.

Q3)-What is demand.

Q4)-Describes law of demand & elasticity of demand.

Q5)-What is demand forecasting.

#### **PART-B**

Q6)-Describe various market structures?

Q7)-Explain price discrimination in monopoly market?

Q8)-Give difference between cost analysis and revenue analysis?

Q9)-Explain in brief law of return?