

J.S. UNIVERSITY

BBA 5th SEMESTER

BOOK-LIST

S.N	SUBJECT NAME	BOOK NAME	WRITER NAME	PUBLISHER NAME
1.	Management Information System	Management Information System	Davis & Olsan Jas Zenn Telang, Amit, Telang, A. D	Telang
2.	Indian Economy	Indian Economy	Uma Kapila	Raj Kapila
3.	Banking Law & Practice	Banking Law & Practice	Kandasami K.P.	S Chand
4.	Advertising & Public Relations	Advertising & Public Relations	Dhruv Sabharwal	Evincepub
5.	Human Resources Development	Human Resources Development	Biswanath Ghosh	Vikash

